

Contact

Phone
+91 8826667637

Email
Srivastavakokila20@gmail.com


/kokila_srivastava/

Website
<https://www.kokisri.com/>

Education

2015 -2019
B.des
National Institute of
Fashion Technology, New Delhi

AISSCE 2014
K.V. No.1, Bhubaneswar

AISSE 2012
Christ Church Senior Secondary
School, Jabalpur

KOKILA SRIVASTAVA

Writer

Profile

I'm a writer with 7 years of experience across advertising and entertainment, shaping brand stories, scripting ad films, and penning the national Sound & Light Show at the Red Fort. My craft spans digital campaigns, screenwriting, and copy that connects, but at the core, I'm driven by the love of powerful ideas and storytelling.

Experience

Havas Creative

Copy Group Head

Conceptualised, scripted, and oversaw campaigns for brands like Vanish, IndusInd Bank, Mortein, and RSPL Group, leading long-form films as well as the full surround campaigns.

Copy Supervisor

I've spearheaded 360° national campaigns for brands like Mortein, Vivo, and Mamaearth, driving big ideas across film, digital, and on-ground

Dentsu Impact

Copywriter

I've led digital and mainstream campaigns for brands like Vivo, Catch, and Paytm, crafting disruptive ideas, sharp copy, and scripts that brought stories to screen.

Humour Me Pvt. Ltd.

Creative Associate

As part of the copy team, I developed brand strategies, crafted content plans, and wrote ad films for brands like Dalmia Bharat, Nykaa, Arctic Fox, and Heads Up For Tails. My biggest highlight- penning the script for the iconic Red Fort Sound & Light Show.

Lopez Design

Copywriting Intern

Worked with brands such as Nestaway and VIP. Played a major role in rebranding and creating a verbal identity for these brands.

Skills

Advertising
Screenwriting
Copywriting
Creative Strategy
Lyrics writing

Achievements

Webby Award
Honouree

Kyoorius Design
Award Winner

Abby Award Winner